



March 15-17, 2023, Tokyo Big Sight, Japan.

INVITATION TO BATTERY JAPAN



The Nordic Battery Collaboration with a joint strategic collaboration between Innovation Norway, Business Sweden and Business Finland creates a strong complimentary Nordic Value Proposition for the promotion and development of a green and sustainable battery value chain in the Nordic region

Together with Nordic Innovation and the Nordic Innovation House Tokyo, we are happy to invite you to join the Nordic activities during Battery Japan. Battery Japan is the world's leading international exhibition for rechargeable batteries.

The objective is to promote and showcase the Nordic as an emerging battery region as well as present Nordic companies and solutions to the most important Japanese stakeholders and business connections. A Nordic Pavilion will be a platform for promoting the Nordic industry, activities, and a networking arena.

Several activities will be carried out in connection with Battery Japan, such as a Nordic Sustainable Battery Value Chain Seminar at the venue, an exclusive Business Reception dinner event at a Nordic embassy and networking sessions at the pavilion.

So, who will benefit from participating at Battery Japan?

- Companies looking for investors and partnerships for scaling own activity in the Nordics
- Companies promoting inwards investments, such as utilities, site developers, industrial parks etc.
- Companies looking to secure material supply chain into the Nordics
- Companies who need to understand the latest trends within tech, materials and production equipment
- Innovative small companies in the energy storage ecosystem looking for partners with global reach



By participating, your company will get the opportunity to shape the seminar program. Selected companies will get the opportunity to present on stage at Tokyo Big Site.

A business reception dinner will take place during the battery week. Your company can participate in this exclusive networking event and you can add your VIP contacts to the invitation list.

By being at the Nordic Battery Pavilion, your company will also get exposure under the Nordic brand. You will get the opportunity to participate in informal networking events conducted at the pavilion and you will receive assistance to meet with Japanese stakeholders.

To sign up, contact Michal Louis Berg

michal.louis.berg@innovationnorway.no

Deadline is 30th of January, 2023.

The participation fee is EUR 600 per person.

There are certain conditions for participating at the Nordic Battery Pavilion:

It is required to register your company name in the exhibitor listing of Battery Japan.

You understand that the pavilion space will be an open area used by the Nordic companies for investment, partnership attraction and promotion activities, and therefore there will be no individual space.

In addition, the business reception dinner participation may be limited due to capacity and interest.

We can not guarantee all companies a speaking slot during the Nordic Battery Seminar.

By signing up, you commit yourself to pay for the participation. Flight and stay are not included, however, we will suggest hotel accommodation.

Contacts

Michal Louis Berg
Senior Market Advisor, Trade and Technology Office.
Norwegian Embassy in Tokyo
Michal.louis.berg@innovationnorway.no

Eiji Atsumi
Senior Advisor
Invest in Finland, Business Finland
Japan Embassy of Finland Trade Section
eiji.atsumi@businessfinland.fi

Michio Mori
Senior Investment Advisor
Business Sweden (The Swedish Trade and Investin Council)
michio.mori@business-sweden.se

Niklas Karvonen
Community Director
Nordic innovation House Tokyo
niklas@nordicinnovationhouse.com

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