Health Tuesday:

New Opportunities in EU Funding

Pekka Rantala Senior Advisor, National Contact Point, Horizon 2020 March 3rd 2020

Agenda – Presentations

8:00 Opening words

Pekka Rantala, Senior Advisor, National Contact Point, Horizon 2020

8.05 Horizon2020 EU funding – what, why and how? New EIC Accelerator for SMEs Heini Günther, Expert, NCP, Business Finland

8.20 Case: Biomendex Oy Kaarlo Paakinaho, CEO, Biomendex Oy

8.35 ECSEL – an opportunity for Health companies Pirjo Pasanen, Principal Consultant, Spinverse Kari Leino, Senior Advisor, Business Finland

8.50 Presentation of contact persons for Horizon 20209.00 Networking

Agenda – Meet the EU Experts

Starting at 9:30 in Conference Room KALLIO

Chair: Pekka Rantala Expert panel: Kaarlo Paakinaho, Jukka Häyrynen, Heini Günther, Kari Leino, Raimo Pakkanen, Pirjo Pasanen

Horizon 2020 – Horizon Europe transition, Raimo Pakkanen

• What do we already know on Health theme in Horizon Europe, the transition from Horizon 2020 to Horizon Europe

More information on EIC accelerator

- Blended finance in EIC Jukka Häyrynen
- Green deal, Women entrepreneurs, TRL levels Heini Günther

ECSEL for Health companies, future Innovative Health Initiative (IHI)

• Upcoming ECSEL/IMI joint call – Kari Leino, Pirjo Pasanen

10:30 EU roundtable session ends

Upcoming Health Events spring 2020

Meet the Buyer – municipal procurement fact finding visit Pitch for two municipalities and increase your contacts in DK	Late April, dates TBC	Copenhagen	Terhi Rasmussen
European Healthtech Investment Forum EHIF	1011.3.	Helsinki	Sampo Sammalisto Nora Kaarela
Workshop on significant health and wellbeing innovations (in Finnish)	17.3.	Helsinki	Mika Sievi-Korte
Trade Mission to DMEA digital health show (dmea.de/en)	2123.4.	Berlin	Elina Iso-Oja Kirsi Armanto
Ageing Asia international ageing week and trade show (ageingasia.com)	1820.5.	Singapore	Meria Heikelä
Workshop on How to access the NHS / UK markets	25.5.	Helsinki	Meria Heikelä
Kick-off Workshop for Nordic AMPlify U.S. Market Entry Platform for Nordic Digital Health and MedTech Companies	25.5.	Helsinki	Marko Salonen

BUSINESS FINLAND

NEXT HEALTH TUESDAY April 7th 2020, Team Finland House

"Doing business with Business Finland; services, processes and roles"

Marko Salonen

Grow with Business Finland To whom, what and how? What you should know about BF's services and processes.

TESTING A NEW FEEDBACK MECHANISM

Go to https://www.menti.com/

Enter 86 71 72

Answer four questions at own pace

- 1. Your rating on content
- 2. Your rating on arrangements
- 3. Would your recommend the event
- 4. Ideasforfuture events



SAVE THE DATE 26–28 May 2020 Messukeskus Helsinki, Finland

HIMSS | Health 2.0

European Conference & Exhibition

#HIMSSEurope20 www.himsseuropeconference.eu **BUSINESS FINLAND** VISION

FINLAND DEFINING THE FUTURE

Together we make Finland an attractive and competitive environment for innovation

A place where world class success stories are created