**DIGITAL TRUST CHALLENGE**

Business Finland invites Finnish companies, research institutes, municipalities and cities to participate in the Digital Trust Challenge. In the first phase Business Finland calls for idea papers, where the solutions and plans don’t have to be finalized yet. Idea papers will be grouped, and Business Finland will choose the parties who will be invited in the workshops for further elaboration and building collaborations. The advising and sparring for funding of projects will take place in autumn 2020. Business Finland will select the best project proposals to be funded. Business Finland will offer sparring to enable building of projects with remarkable impacts in Finnish economy and society.

**THEMES OF THE IDEA CHALLENGE**

**Digital Trust Challenge focuses the following themes:**

* Infrastructure security
* Critical (authorities) communication
* Industrial cyber security
* Cyber security technology developments
* Quantum computing and cyber security

Please note: The themes of the idea challenge are restricted to the above mentioned. The themes may be combined as long as it’s clear which of them is the dominant theme of the idea.

The ideas and related solutions must have significant positive impact on the applicant’s international competitiveness. The challenge to be solved may relate with either increasing the value of an existing product or service, or entirely new product or service concept. No finalized product or service is expected to be developed as a result of the idea challenge. Even after the potentially applied and funded research, development and innovation project, you will still need finalizing research and development before the actual market launch or a product or service.

During autumn 2020, when the sparring and advising of innovation projects starts, all the funding services in Business Finland are available. Further information may be found on Business Finland website:

[www.businessfinland.fi/en/for-finnish-customers/services/funding/](https://www.businessfinland.fi/en/for-finnish-customers/services/funding/)

**THIS IS HOW DIGITAL TRUST CHALLENGE WORKS**

You can participate in the idea round of the challenge by filling in all the information requested in the application form. Please follow the given headings and numbering. In the beginning, the applicant must choose Digital Trust Challenge.

* Pages: three (3) A4-pages at the most, font size 10 or larger
* **Please download the idea form** (doc) here: <https://www.businessfinland.fi/493d19/globalassets/finnish-customers/02-build-your-network/digitalization/digital-trust-finland/dtc/dtc-idea-form.docx>
* Please submit the idea form with secure connection here: <https://secure.businessfinland.fi/programs>

**SCHEDULE**

* The search for ideas is open on March 13th – May 1st2020
* Thematic online workshops start on May-June.
* Sparring of the potential projects from August onwards.
* Digital Trust Finland program will provide the latest information of the schedule and progress of the idea challenge on program’s website.

**EXPLORE THE DIGITAL TRUST FINLAND PROGRAM**

[www.businessfinland.fi/en/digitaltrust](http://www.businessfinland.fi/en/digitaltrust)

**FOR FURTHER DETAILS ON THE CHALLENGE PLEASE CONTACT**

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