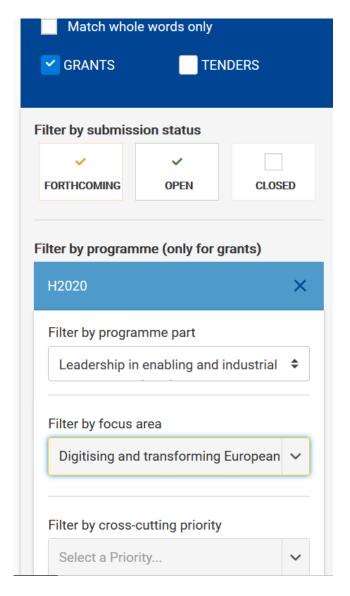
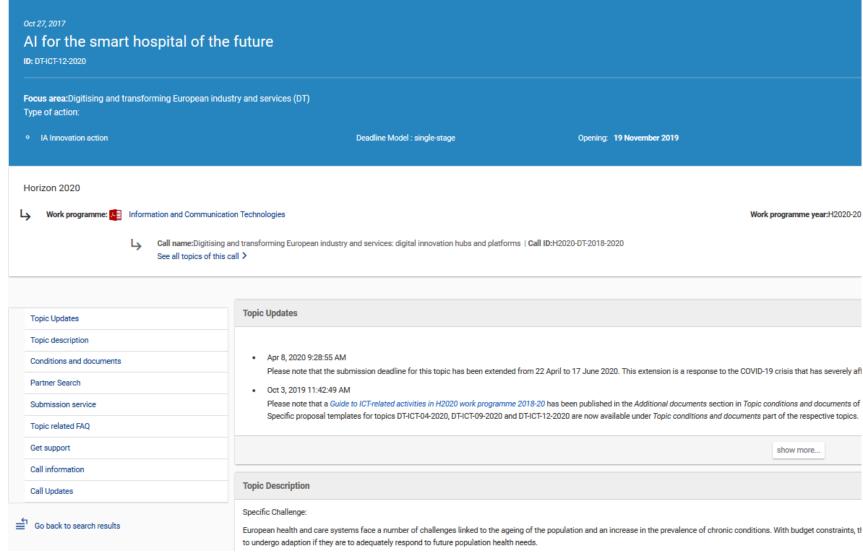




H2020 Calls in funding & tender portal







How to read the Call text?

The Call text defines e.g.

- Requested activity and results: Specific challenge, Scope, Expected impacts
- Max grant for your project (typically 3-15 M€)
- Funding rate; RIA 100%+25%, IA 70%+25%
- TRL, i.e., how close to market you are
- Consortium requirements: Typically 3 countries
- Duration; typically 36 months
- Single stage or two stage proposal process
- Deadline!



What's essential in it?

- The proposal needs to respond in ALL the text. If something is missing, you're out.
- Remember to check Topic updates, Call updates and FAQs!
- Make decisions and kick off 4-6 months before DL!

Note: This includes only a few examples on what kind of conclusions you could make –not a thorough analysis!

Specific Challenge:

Resilience is critical to allow authorities to take proper measures in response to severe disasters, both natural (including climaterelated extreme events) and man-made. Innovation for disaster-resilient societies may draw from novel technologies, provided that they are affordable, accepted by the citizens, and customized and implemented for the (cross-sectoral) needs of first

Compare to current costs level

Task& partner type?

Consider all these!

tackle several simultaneous cases

- Proposals are invited to propose novel solutions improving the protection of first responders against multiple and unexpected dangers, **or** enhancing their capacities by addressing related research and innovation issues, in particular:
- Sub-topic 3: [2020] Methods and guidelines for pre-hospital life support and triage: Development of innovative tools methodologies and European pre-hospital guidelines for first responders of medical services, fire services and police and hospital trauma teams in order to ensure faster and more effective evaluation and control of numerous seriously injured casualties in disaster and/or emergency situations. This should take account of lessons learned from military mass-casualty techniques such as damage-control surgery. The aim is to ensure more effective pre-hospital triage of victims with appropriate digital traceability of actions and data transfer from the event to the hospital(s), including across administrative and political boundaries. If appropriate, proposals should demonstrate how they will build on relevant previous and on going FP7 and/or H2020 projects.
- Sub-topic: [2018-2019-2020] Open: Other technologies for use by first responders may be subject of proposals provided that

Focus in traceability & data transfer between systems

Find a partner who has know-how on military

Check the topics of bibility of the previously

ding lig bots, c

Need know-how or partners from border(s), hospitals and other authorities like police?

systems based on the Internet mass-casualty technology? echnology? funded projects! other authorities like between first responders and victims; risk anticipation and early warning technologies; mitigation, physical response or counteracting technologies; etc.

Technology readiness level defines which call suits for you



H2020 TRL definitions

https://ec.europa.eu/research/participants/data/ref/h2020/wp/2014 2015/annexes/h2020-wp1415-annex-g-trl en.pdf

- TRL 1 basic principles observed
- TRL 2 technology concept formulated
- TRL 3 experimental proof of concept
- TRL4 technology validated in lab
- TRL 5 technology validated in (industrially*) relevant environment
- TRL 6 technology demonstrated in (industrially*) relevant environment
- TRL 7 system prototype demonstration in operational environment
- TRL 8 system complete and qualified
- TRL 9 –actual system proven in operational environment (Competitive manufacturing*)



How to build a consortium?

Read the call text and identify the contributions and partner types needed



Consider building a value chain, identify partner types needed



List the things you and your core partners could/want to do



Check the max grant and consider how many partners does it allow.



Consider the number of countries - similar budget shares for each! Then consider how many countrymen you invite.



Estimate max grant shares per country/partner and communicate it



Check your networks, consider current and potential clients and suppliers!

How to find a missing partner?

- Firstly utilise networks, both your own and your partners'!
- Check Call page/Partner search
- Check EEN network
- Check H2020 brokerage platforms
- Call Business Finland
- Check Cordis for relevant earlier EU projects' and their consortiums partners





Process from idea to product

Example target Call: Fast Track to Innovation, cut off 22.10.2020

From idea to product	Time
In-house R&D	2016?-
FTI idea development	Now - 06/2020
FTI proposal building decision	06/2019
FTI proposal building process	06-10/2020
Decision by EC estimated	01/2021
Grant negotiations estimated	02-03/2021
Project kick off estimated	04/2021
Pre-payment, usually 25% of grant	04/2021
Project ends	03/2023
New product launched at latest	2024

If possible, make decision & kick off before holiday season – after the central European holidays it is too short time left to DL!

Proposal building process to 22.10.2020 DL

Analyse the call text to assure you understand the requirements

FTI: Select topic: Novelty & innovation, strong business opportunity, some risk

Crystallize the idea: Create a one-pager for selling it to your boss & partners

Contact & engage partners to build value chain, have regular planning meetings

Finalise & visualize project concept for the 1st version of WP structure

Distribute work (both writing & project roles) & agree how budget is shared

Consortium meeting: Fix workplan structure, roles and proposal action plan

First draft of the proposal text & budget

Partners inputs to the draft & budget

Full draft prepared, comments and inputs

Consortium meeting (F2F/Skype) on final division of budget and work

Polish, Refine, Review, Proofread and edit full proposal

Submit the proposal



Proposal practicalities: Part A & B

Funding & tender portal

- 1. Get a PIC Code
- 2. Open the proposal

Start SUBMISSION

- 3. Get the partners PICs and invite them
- 4. Type in partner organisation & contacts
- 5. Type in budgets & publishable summary
- 6. Upload Part B
- 7. Check and correct, then submit!
- 8. Improve & upload Part B & update part A
- 9. Submit!



"Part B", the proposal of 70 pages Always use the requested proposal template!

- •Chapter 1 Excellence, e.g.,
- Objectives
- Relation to the work programme
- Concept and approach
- Ambition, going beyond SotA

- •Chapter 2 Impacts, e.g.,
- Expected Impacts
- Communications, dissemination and exploitation of results
- IP and regulatory issues

- •Chapter 3 Implementation, e.g.,
- Work plan
- Management
- Risks & mitigation
- Consortium as whole
- Resources = PMs & budget

- Partners
- Partner descriptions
- Subcontracting



For a newbie, the easiest access to EU funding is to find a consortium, but how to get onboard? Along with the "H2020 usual suspects"

Contact the research players active in your sector and tell you'd like to join their EU project consortium

- University or VTT research group
- The non-Finnish RTOs

Contact friends who have EU projects. To know who has,

- Download "H2020 organisations" database from Cordis https://data.europa.eu/euodp/fi/data/dataset/cordisH2020projects
- Search for organisations you know.
- If you find one, tell them that if they build/get onboard in a new consortium, you would be happy to join





Participate in the infodays and brokerage events! Utilize online brokerage tools!

In brokerage event

- Check the project idea posters and pitches
- For the interesting ones, contact the coordinator
- Pitch your own capabilities at pitching session
- Introduce yourself to the fellow next to you ©

In online brokerage tools, e.g. ECS Collaboration tool

- Create your own profile
- Search & scan the project ideas, request to joint the interesting ones
- Introduce your own idea







Thank you for the attention! Take home:

- H2020 provides a multitude of funding opportunities!
- Make the decision and kick off project building early enough!
- Business Finland experts can help!

Take off utilising EU funding to build your success!