



**RUOKAVIRASTO**  
Livsmedelsverket • Finnish Food Authority

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# Export of food products from Finland to Japan

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Export Section

Japan coaching day

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# Topics today

- Food export from Finland to Japan: what products can be exported and under what conditions
- Import process and relevant regulations: where to look for information
- Registrations and export certificates
- Finnish Food Authority's role in food export and contact details



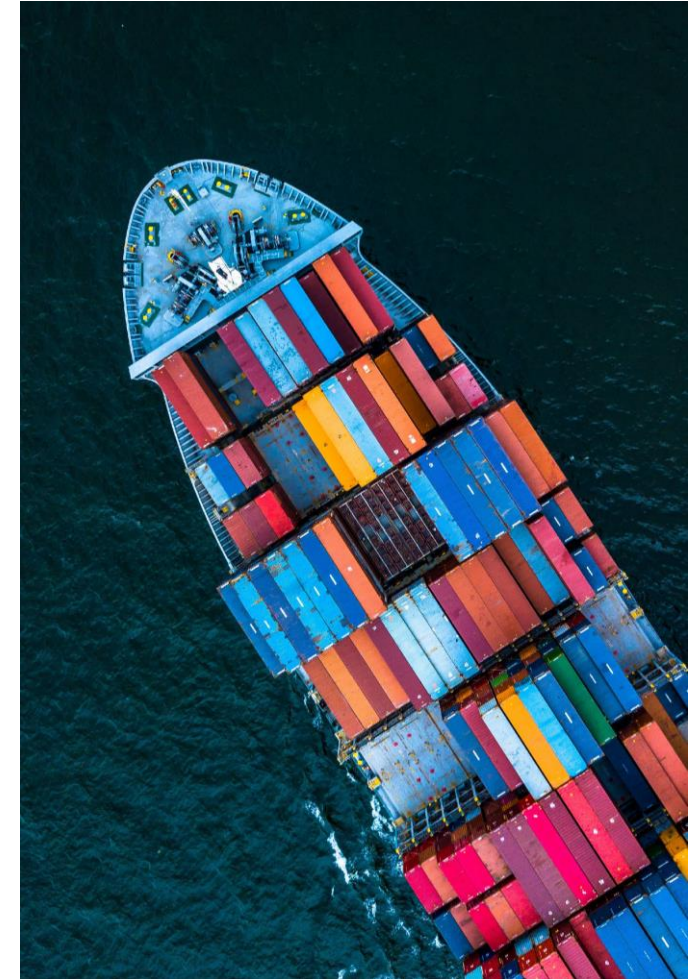
# Basic requirements for exporting companies

- Make sure that your company
  - ✓ complies with national and EU laws
  - ✓ is a registered/approved food establishment in Finland  
(→ [contact your local food control authority](#))
  - ✓ finds out the requirements of the destination countries and fulfils them
- Companies are always responsible for the safety of the food products they sell. This also applies to situations where products you sell do not pass through you.



# Japan – general information

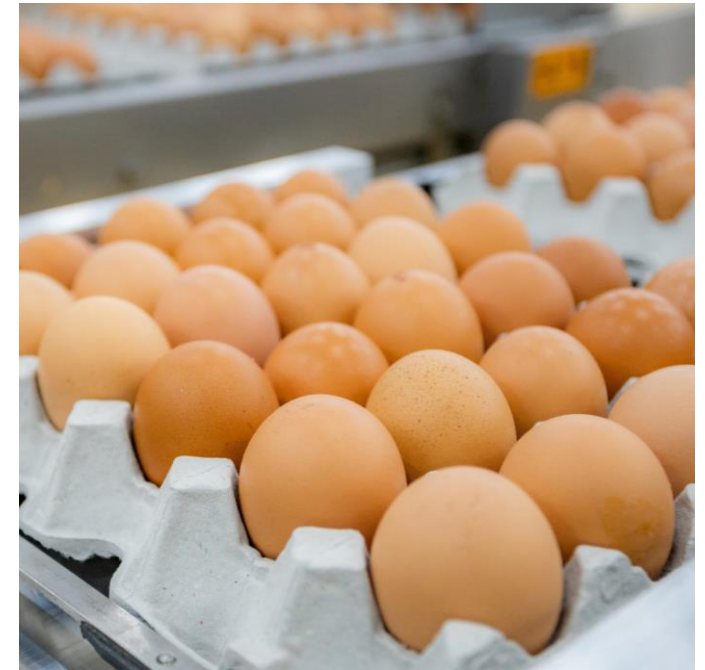
- [www.ruokavirasto.fi/vienti/japani](http://www.ruokavirasto.fi/vienti/japani)
- Food safety authorities in Japan:
  - [Animal Quarantine Service, Ministry of Agriculture, Forestry and Fisheries \(MAFF\)](#)
  - [Ministry of Health, Labour and Welfare \(MHLW\)](#)
- Products exported from Finland to Japan, e.g. dairy products, pork meat, confectionery, malt, grain and flour, fish products, alcohol products and berry products
- Country approvals – needed for meat and eggs:
  - Finland has approval for pork and poultry meat, eggs and egg products
  - Approval process ongoing for beef





# Japan – product specific requirements 1/2

- Pork and poultry meat
  - Each exporting establishment must be approved by Japanese authorities prior export
  - Specific veterinary health certificate must be used; Animal Health Requirements
- Eggs and egg products
  - Specific veterinary health certificate used for table eggs and egg products must be used
- Milk and milk products
  - Specific certificate model for milk and milk products must be used – updated certificate! Animal Health Requirements
- Fishery products
  - No specific certificate model agreed between Finland and Japan





# Japan – product specific requirements 2/2

- MHLW requires that imported berries and mushrooms are analysed for radioactivity:
  - Analysis is required for each batch of mushrooms, dried mushrooms and dried mushroom products as well as concentrated berry products
  - Analysis is required for the first import batch of berries and other berry products than concentrated berry products.
- Deer meat and products (reindeer, moose)
  - Export of deer meat and products is not possible due to a TSE-diagnosed moose found in 2018 in Finland.





# [www.ruokavirasto.fi/vienti/kontti](http://www.ruokavirasto.fi/vienti/kontti)

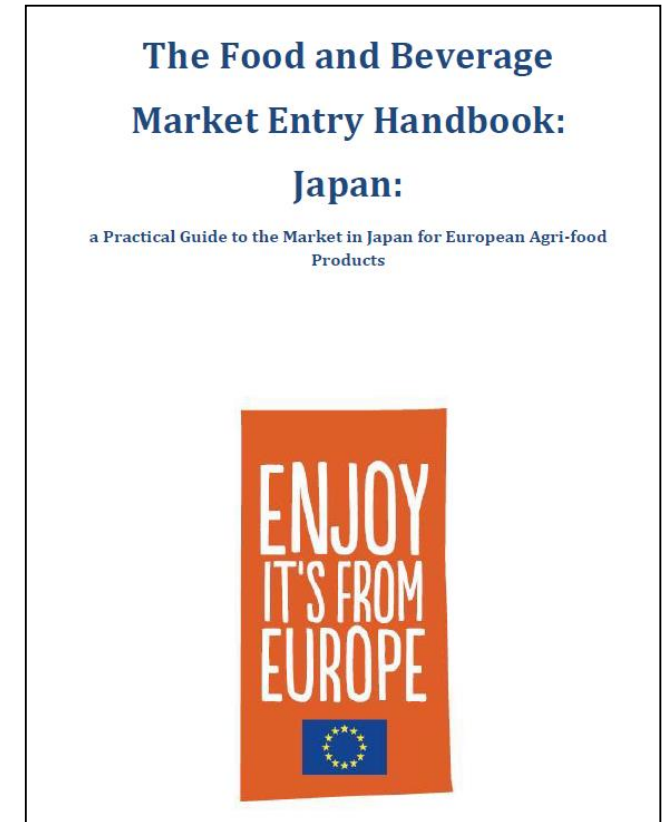
Hae etsimääsi oikean ylälaidan hakutoiminnolla. Voit myös järjestää taulukon sarakkeita aakkos- tai numerojärjestykseen. Taulukko on päivitetty edellisen kerran toukokuussa 2020..

Maanosa ↑	Maa	Tuoteryhmä	Tuote	Markkinoillepääsy	Todistusmalli
Aasia	Japani	Liha	Hirvieläinten liha	4 *vientikielto	
Aasia	Japani	Kala	Kala ja kalastustuotteet	1	Y
Aasia	Japani	Kasviperäiset	Marjat ja sienet	1	lisävaatimuksena säteilymittaustodistus
Aasia	Japani	Liha	Naudanliha	3	
Aasia	Japani	Liha	Sianliha ja -tuotteet	2	FI
Aasia	Japani	Liha	Siipikarjanliha ja -tuotteet	2	FI
Aasia	Japani	Maito	Maito ja maitotuotteet	1	FI
Aasia	Japani	Muna	Munat ja munatuotteet	1	FI



# Market entry handbook: Japan

- MHLW recommends conducting an import exercise with the relevant MHLW Quarantine Station prior export, especially when shipping new or unknown products to Japan
- Regulations, e.g. (unofficial translations at <http://www.japaneselawtranslation.go.jp/law/>):
  - Food Safety Basic law
  - The Food Sanitation Act & specifications and standards for foods, food additives, etc. under this Act
  - Domestic Animal Infectious Diseases Control Act
  - Plant Protection Act
  - The Health Promotion Act
  - Food Labelling Act
  - The Law Concerning Standardization, etc. of Agricultural and Forestry Products' (the JAS Law)
- EU Commission **Market Access Database** [madb.europa.eu/madb/](http://madb.europa.eu/madb/)







# National registers for exporters

- FFA Official register of exporters
  - Exporters who commercially export animal products or live animals outside EU have to register into an official register of exporters on [FFA's webpage](#)
  - Registration is not a permit for export
  - Registration is a prerequisite for getting a veterinary health certificate for export
- Plant health register
  - Exporters who regularly export products requiring a phytosanitary certificate have to register into a plant health register on [FFA's webpage](#)





# Export certificates (1/2)

- Importing country sets requirements for export certificates. It is important to find out the requirements in advance
- Certificates of free sale
  - Required often for products of plant origin
  - Issued by the local food control authority
  - FFA has made [a general model](#) that can be modified
- Phytosanitary certificates
  - Typically required when exporting plants, grain, fruits, berries, vegetables etc.
  - Usually not required for processed plant products
  - [Issued by FFA](#), must be ordered at least two weeks before the product is exported





# Export certificates (2/2)

- Veterinary health certificates:
  - Typically required when exporting animals or products of animal origin from Finland to countries outside EU
  - Issued by an official veterinarian controlling the place of loading
  - Issued before the consignment leaves
  - Options:
    - Agreed certificate models (EU/Finland and the importing country)
    - [General veterinary health certificate](#) models made by FFA for certain products
    - Other certificates
- Valvira issues export certificates for alcoholic products



# Finnish Food Authority as an enabler of exports



- We provide **information, guidance and training** about exports and export requirements for companies and control authorities.
- We promote the **exports of food chain products** from Finland to countries outside the EU by **opening new markets** and **securing existing exports**.
  - ✓ Cooperation with authorities in destination countries regarding animal diseases and food safety, and hosting visits and audits
  - ✓ Resolving acute export problems
  - ✓ Actions to enter markets, e.g. market access questionnaires
  - ✓ Export control systems (China, Eurasia, the USA)
  - ✓ Draft and management of veterinary health certificates
- We **work in cooperation** with other export authorities and bodies to support the internationalisation of Finnish companies.
- [www.ruokavirasto.fi/vienti](http://www.ruokavirasto.fi/vienti)



# FFA export guidance and country desks

- General export guidance – [vienti@ruokavirasto.fi](mailto:vienti@ruokavirasto.fi)
- Asia and Oceania - [aasia@ruokavirasto.fi](mailto:aasia@ruokavirasto.fi)
- Africa and Middle East - [afrikka@ruokavirasto.fi](mailto:afrikka@ruokavirasto.fi)
- America - [amerikka@ruokavirasto.fi](mailto:amerikka@ruokavirasto.fi)
- Eurasian Economic Union (Armenia, Kazakhstan, Kirghizia, Belarus, Russia) - [auraasia@ruokavirasto.fi](mailto:auraasia@ruokavirasto.fi)
- Europe (non-EU countries) - [europa@ruokavirasto.fi](mailto:europa@ruokavirasto.fi)
- China - [kiina@ruokavirasto.fi](mailto:kiina@ruokavirasto.fi)
- USA - [usa@ruokavirasto.fi](mailto:usa@ruokavirasto.fi)

Twitter: [@Export\\_team](https://twitter.com/Export_team)

# Finnish Food Authority / Export Section



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# Thank you!

Safety and competitiveness  
together with the food chain

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