

**BUSINESS
FINLAND**

FINLAND

HEALTH

OUR STRENGTHS

**WHY
FINLAND?**

FINLAND
– MODEL COUNTRY OF
EQUAL AND EFFECTIVE
HEALTHCARE SYSTEM

#1

Availability of
latest technologies,
scientists and engineers

#1

Most stable country
in the world
Digital skills

100%

Isolated **gene pool**
Personal id number
since the **1960s**

100%

**Coverage of electronic
medical records**



OUR STRENGTHS

1

**Most
efficient
Healthcare
System**

5

**Buzzing
Startup
Environ-
ment**

2

**Global
Leader in
Digital
Health**

4

**Positive
Healthtech
Trade
Balance**

3

**Highly
Educated
People**

LEADER IN
VALUE-FOR-MONEY
HEALTHCARE



100% OF
PATIENT RECORDS
IN ELECTRONIC FORMAT



#1

AVAILABILITY

OF SCIENTISTS AND ENGINEERS

HEALTH TECHNOLOGY
IS THE LARGEST

HIGH-TECH EXPORT SEGMENT
OF FINNISH INDUSTRY

FINLAND

2ND LARGEST
STARTUP ECOSYSTEM
IN THE WORLD



**MAJOR
GLOBAL
PLAYERS
HAVE
CHOSEN
FINLAND**

**WORLD
LEADERS**

Bayer, Santen,
Perkin Elmer,
Ge Healthcare,
Philips Healthcare,
Thermo Fischer Scientific

And many more!

WHY

One of the lowest
corporate tax rates
in Europe: **only 20 %.**

The only Nordic country
with the **euro.**

**Highly skilled
brainpower** at a very
competitive cost.

SAMPLES OF CO-OPERATING PARTNERS



BAYER

R&D and manufacturing
unit in Turku &
co-operation agreement
with Auria biobank



GE HEALTHCARE

Base for wearable
technology
development
in Finland

**GLOBAL PHARMA
INDUSTRY
HAS DISCOVERED
THE UNIQUENESS
IN FINNISH
RESEARCH**

OUR STRENGTHS

- **Biobank** act 2013
 - **30 year history** of sample collection
 - Isolated **gene pool**
 - Biobank data can be **combined** with patient records and national health registries
 - **Secondary use** of health and social **data** act 2019 and access from single point of contact Findata
 - **Test beds** allow health tech companies to develop services in an authentic hospital environment
- **Auria biobank and Bayer pharma:** cancer research
 - **Collaboration between** Bayer, FIMM, The National Institute for Health and Welfare (THL), The Broad Institute, Biogen, Eisai, MSD, Pfizer, Roche in genetic research
 - **Auria biobank and Roche:** diagnostic tests
 - **Astrazeneca and FIMM collaborate** to study genes

**POSITIVE
ATTITUDE
TO MEDICAL
RESEARCH**

Willingness
to take
part in
medical
research:
99%

Culture
where people
trust
professionals
High
recall rate

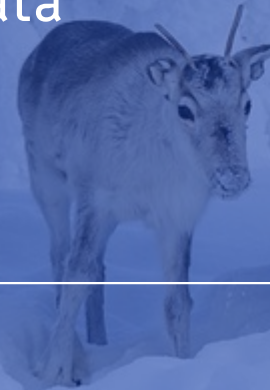


WHY WORK WITH
FINLAND?



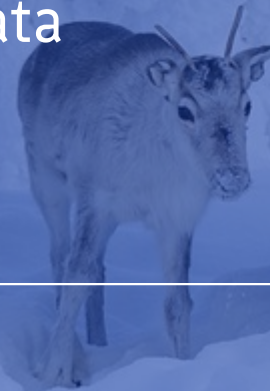
GLOBAL HEALTH TECHNOLOGY

- Countries with biobanks**
- Universal healthcare
- Unique national identification number
- Genetically isolated population
- Recalling made easy
(biobank act + national identification number)
- Secondary use of health and social data



GLOBAL HEALTH TECHNOLOGY

- Countries with biobanks
- Universal healthcare**
- Unique national identification number
- Genetically isolated population
- Recalling made easy
(biobank act + national identification number)
- Secondary use of health and social data



GLOBAL HEALTH TECHNOLOGY

- Countries with biobanks
- Universal healthcare
- Unique national identification number**
- Genetically isolated population
- Recalling made easy
(biobank act + national identification number)
- Secondary use of health and social data



GLOBAL HEALTH TECHNOLOGY

- Countries with biobanks
- Universal healthcare
- Unique national identification number
- Genetically isolated population**
- Recalling made easy
(biobank act + national identification number)
- Secondary use of health and social data



GLOBAL HEALTH TECHNOLOGY

- Countries with biobanks
- Universal healthcare
- Unique national identification number
- Genetically isolated population
- Recalling made easy**
(biobank act + national identification number)
- Secondary use of health and social data



GLOBAL HEALTH TECHNOLOGY

- ✓ Countries with biobanks
- ✓ Universal healthcare
- ✓ Unique national identification number
- ✓ Genetically isolated population
- ✓ Recalling made easy
(biobank act + national identification number)
- ✓ **Secondary use of health and social data**





**FINLAND WORKS FOR US,
NOW LET IT WORK FOR YOU**

Thank you

Contact info



BUSINESS FINLAND

WWW.BUSINESSFINLAND.COM
