

Market Access Programs to Asia News!

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Senior Advisor



MARKET ACCESS PROGRAMS

MBA teams (3-5 students) with strong local expertise create a **tailored** market entry plan for your company.

APPLY IN THE NEXT ROUND

China

MAP - Fudan iLab, Shanghai (autumn call) **OPEN!**

MAP - Tsinghua FinLab, Peking (autumn call) **NEW, FULL!**

South East Asia

MAP – NTU SEALab, Singapore (autumn call) **NEW! OPEN!**

United States

GAP (Global Access Program) – UCLA, LA (spring call) **OPEN!**

SME, Midcap,
Large

4-6 months,
appr. 15 000€

Market Explorer,
Tempo, r&d,
NIY



COMPANIES PARTICIPATED MAP

Graduation year (no)	Companies / FUDAN	Companies / TSINGHUA
2021 (2)	(2): WellO2 Oy, Maston Oy	(0)
2020 (4)	(2): Freeport Cobalt Oy, Berner Oy	(2): Environics Oy, Sarlin Oy
2019 (9)	(5): Freeport Cobalt Oy, Harvia Oy, Domretor Oy, Kalaneuvos Oy, Parkkisähkö Oy	(2, Fall): Gemic Oy, OAC Finland Oy (2, Spring): Caidio Oy, Bonne Juomat Oy
2018 (7)	(5): Yousician Oy, Verman Oy, Freeport Cobalt Oy, Kuudes Oy, Beneq Oy	(2): Wirepas Oy, MIP Electronics Oy
2017 (4)	(4): Yanisan Air Oy, Magisso Oy, Prosys OPC Oy, Vepe Oy	(0)
2016 (5)	(4): Avaintec Oy, Optofidelity Oy, Ekolet Oy, Virranta-yhtiöt	(1): Beneq Oy
2015 (5)	(4): Valio Oy, M-Brain Oy, Premix Oy, Modern Diagnostics Oy	(1): Rapal Oy
2014 (6)	(5): Lumene Oy, Vallilla Interior Oy, BioGTS Oy, Visual Components Oy, Serres Oy	(1): MyLab Oy
2013 (5)	(5): Cesim Oy, Confidex Oy, Sintrol Oy, StereoScape Oy, Planray Oy	-

Go or No go

INTERESTED IN?

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